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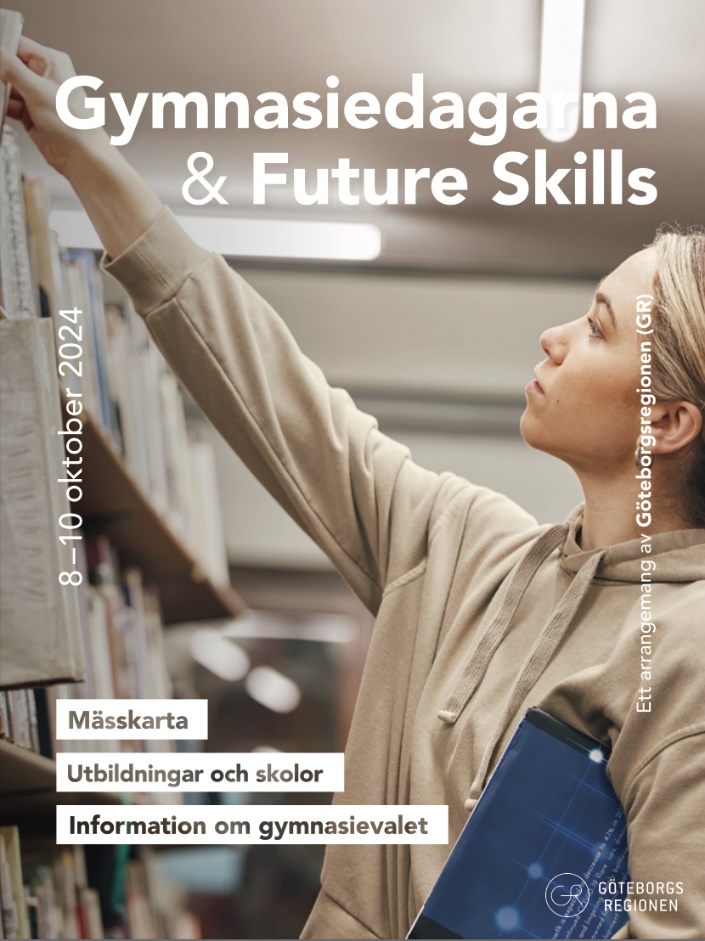
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**Vocational and education exhibition trade fair**

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**WP 10: Implementation VET responsiveness towards industry needs**



**WP Leader: BCC**

**Contributor: GG**



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**Representation at trade fair: Gymnasiedagarna and future Skills Gothenburg 8-10 October 2024**

Gullmarsgymnasiet had four students and one teacher representing our marine educations at the high school fair in Gothenburg 8-10 October 2024. On this trade fair we presented our vocational aquaculture education and our marine biology education. The potential students were interested in the diversity of work opportunities and the industry contacts we have gained through the Bridges project.

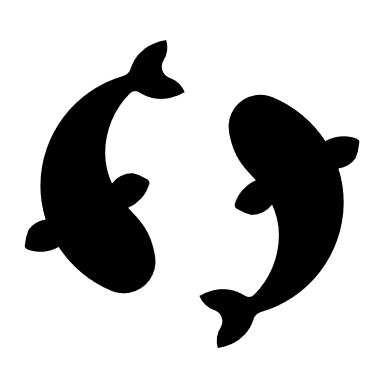
In total there were 16 000 students on the fair these three days, mostly 9th graders who will make their high school choice in December.

Outcomes:

Our goal for participating in these trade fairs was to get 9th graders to apply to Gullmarsgymnasiets upper secondary vocational blue programs.

The outcomes of these trade fairs were successful. After talking to a lot of students, parents, teachers and other interested we had many potential applicants to our upper secondary vocational blue programs.

The presentation of Bridges and its outcomes helped us in this due to our connections with the industry and our contacts within the Bridges program which might give the students a possibility to do their internship abroad.



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* Holar University (Holar), Iceland
* University of Akureyri (Akureyri), Iceland
* SalMar Farming (Salmar), Norway
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